

The logo for IWISS, featuring the letters 'IWISS' in a bold, dark blue font. The 'I' and 'W' are connected, and the 'S' has a distinctive orange swoosh above it. The logo is set against a background of various plumbing tools and components, including crimping tools and pipe fittings, arranged on a light-colored wooden surface.

IWISS

COMPANY PROFILE

www.iwiss.com

A photograph of a modern building with a large glass facade. The IWISS logo is mounted on the building's exterior, appearing as a large, three-dimensional sign. The building is set against a clear sky, and the glass reflects the surrounding environment.

IWISS



ZHEJIANG IWISS ELECTRIC CO., LTD.



Company production center and head office are located in Wenzhou and Hangzhou of Zhejiang province, and there are overseas branch operation and warehouses bases in North America, Europe and Japan.

Since its establishment in 2011, the company has grown to produce 850,000 hand tools annually. We specialize in the production, sales, research, and development of cables, pipes, and wire rope tools. With cutting-edge manufacturing technology and an innovative spirit, we have earned high recognition and trust from over 2 million end users worldwide. We have successfully expanded our brand globally.



OUR HISTORY OF CREATING MEMORIES

DEVELOPMENT PROCESS

2011-2012

A Stepping Stone for Fast Growth

Within four years since its inception, IWISS was experiencing rapid and consistent growth that saw it to a team of 20 persons by 2012. The team was a stepping stone for IWISS' growth as it focused on improving supply chain management, sales channels management, and product development.

2013-2015

Focus on Hand Tools

Having been established production bases for focusing on pipe and cable tools, IWISS has awarded International ISO9001 certification and further expanded its influence on global exhibitions.

2016-2018

Expanding Our Horizons

Through the years, IWISS has been working to get global trademark registration, and 2018 was the year we eventually achieved it. We've obtained over 85 invention patents in mainstream countries around the country. As a result, IWISS products and sub-brands are recognized across emerging and international markets.

Yueqing Iwiss Electric Co., Ltd. was established and rapidly developed

Focus on product development, build a basic sales network, and strengthen supply chain management.

Focus on Hand Tools

Having been established production bases for focusing on pipe and cable tools, IWISS has awarded International ISO9001 certification and further expanded its influence on global exhibitions.

Strengthen the brand building

IWISS and iCrimp trademarks have been registered in mainstream countries and patents have been registered for self-developed products to accelerate the development of the brand in the global market.

iCrimp
A Brand of IWISS

2019-2022

IWISS Acquires a New Home

IWISS expanded its product line and successfully launched wire rope crimping tools (with a cutter), Deutsch crimping, and pipe tools. Additionally, these became the best-selling products in the United States and Canada.

IWISS purchased an office building near Alibaba (Hangzhou, Zhejiang). The building also serves as a production workshop, giving us a total area of approximately 6000 m².

2023-2030

To become a globally renowned brand in the hardware tools industry.

Our goal is to grow the team to 150 members, achieve an annual output value of 500 million yuan, and meet the qualifications for listing on the stock market.

Importance of organizational integration

Optimize the organizational structure, set up job promotion channels and shareholding incentives. At the same time independent research and development of pneumatic and power tools, further subdivided IWISS tool category.

To become a globally renowned brand in the hardware tools industry.

Our goal is to grow the team to 150 members, achieve an annual output value of 500 million yuan, and meet the qualifications for listing on the stock market.



Zhanbing Wang, the founder.

- He graduated from Nankai University with a major in Computer Science and obtained an EMBA from China Europe International Business School (CEIBS).
- As an early management member of HC International Inc and Global Sources, he was involved in leading digital brand operations.
- For the past 10 years, he has specialized in market research, supply chain management, channel development, and traffic analysis.
- A top seller of branded tools on Amazon in the United States, Canada, and Japan.



Xiaoming Deng
Technical Director



Ying Bian
General Manager,
Japan



Huanchang Pan
Marketing Director



Weiwei Wang
Financial Controller



Mengmeng Ye
Cross-border
e-commerce operation
manager



Zhou Zhou
Amazon
Operation



Zekun Jiang
B2B Customer
Development



Weina Chen
Digital Marketing



Lin Qi
Industrial Design



Tingting Wei
Sales Manager



Yizhi Wang
Purchasing
Manager



Kaifeng Liu
Supply Chain
Manager

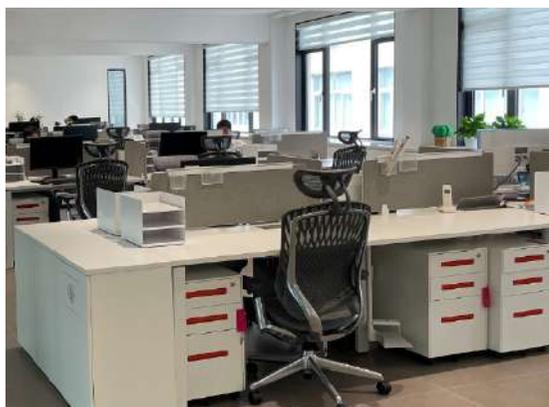


Hui Yang
Accountant



Yiqu Wang
Personnel
Supervisor







360,000+

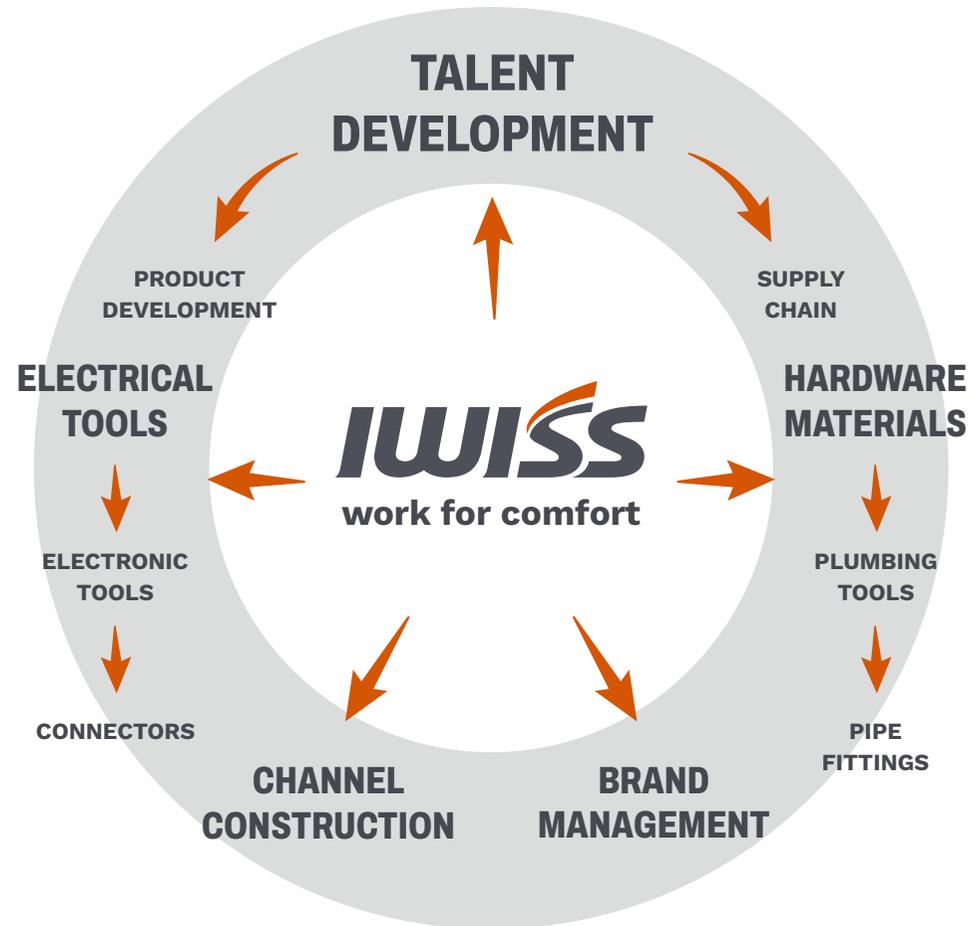
Total Mileage

Our managers visit many countries to establish extensive partnerships with local customers, gaining a deeper understanding of the market and developing products suitable for a wider range of countries.



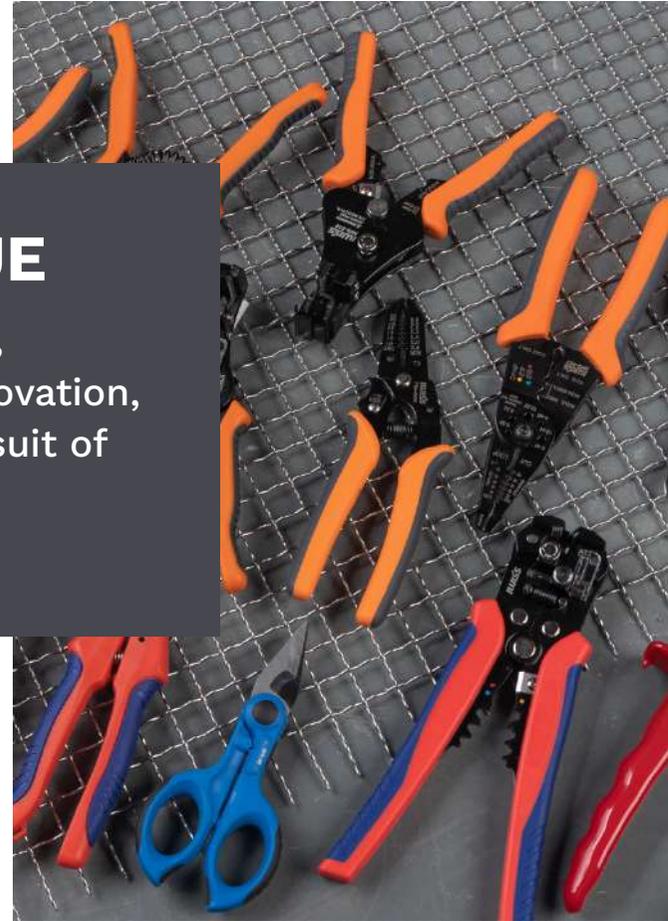
THE SUCCES OF THE BRAND DEPENDS ON

Products that meet
**market demand & Good
supply chain** management
& **Excellent sales** channel
construction





VISION - MISSION - VALUE



VISION

Become a world-renowned hardware tool brand company.

The number of employees is projected to reach 150 by 2030.

MISSION

Become the leading global invisible leader in the hand tool segment of the industry.

VALUE

Seriousness, passion, innovation, and the pursuit of excellence.

Strategic Positioning: IWISS is dedicated to provide reliable hardware tool products for global researchers and developers of electronic appliances, hardware and building materials, as well as DIY enthusiasts. IWISS prioritizes talent development, provides satisfactory products and services to customers, and allows every user around the world to enjoy the comfortable life experience brought by technological progress.

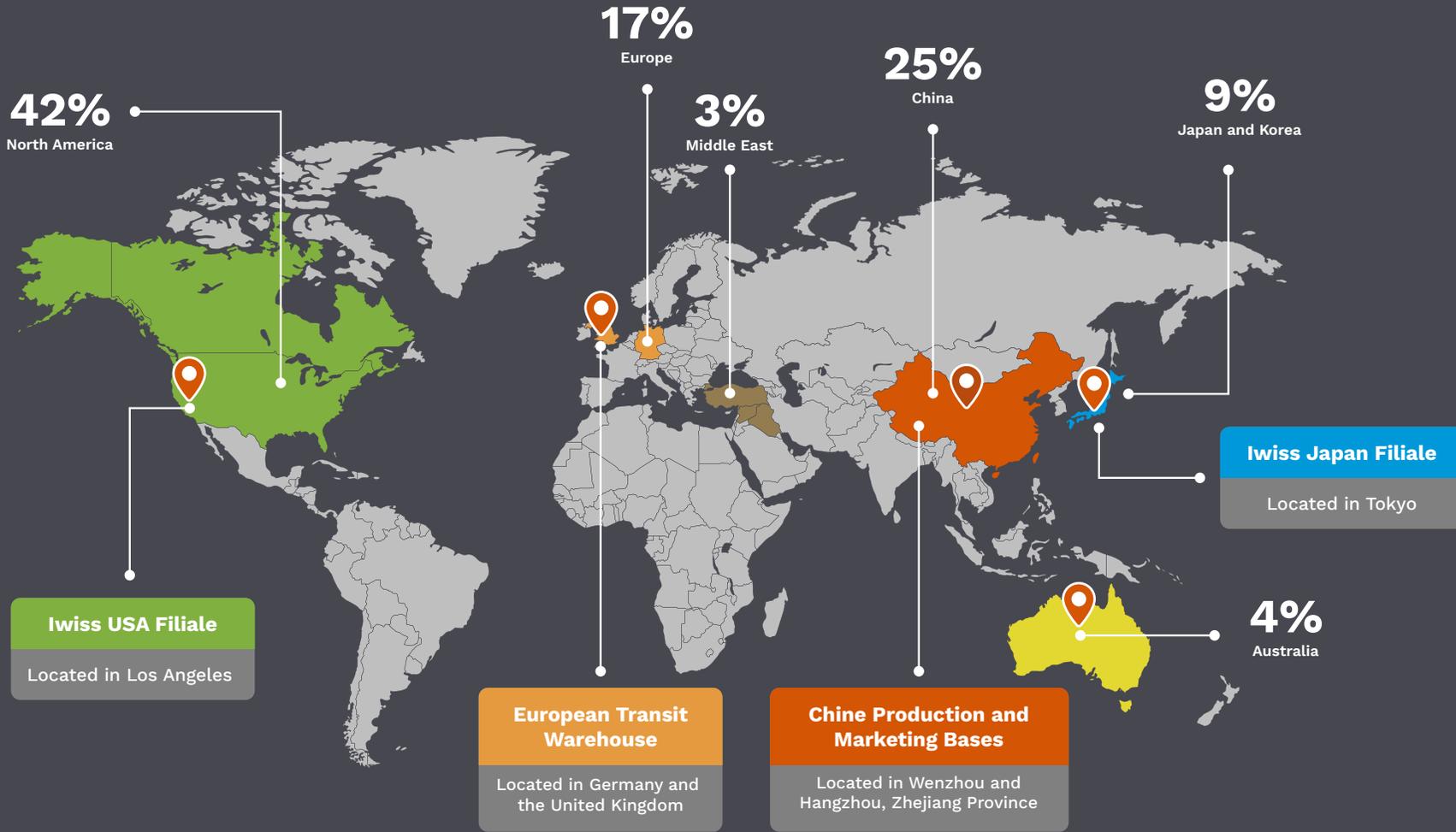
Business/Product/Service Positioning: Integrated Channel Management + Intellectual Property Protection + Market Research and Product Development.



TRADEMARK REGISTRATION CERTIFICATES

Three global registered
trademarks covering
45+ mainstream
countries



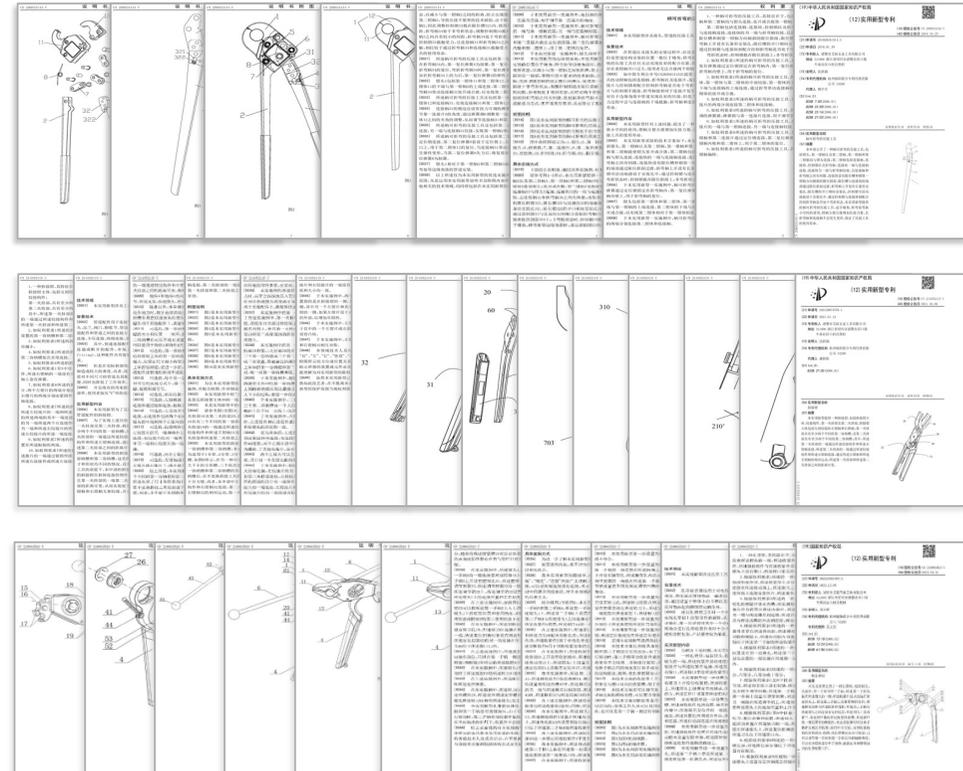


R&D

PATENTS

85+

Still being continuously updated



Guarantee Quality and Quantity, Keep Improving

In 2015, IWISS obtained the ISO 9001:2015 quality management system certification, and its products comply with industry standards such as ASTM, DIN, and others.

PART 1

Always maintain awareness of continuous improvement in tool manufacturing.



PART 3

Lean production management aims to optimize the production process.



PART 2

Leverage advanced manufacturing technology and high-precision production equipment.



PART 4

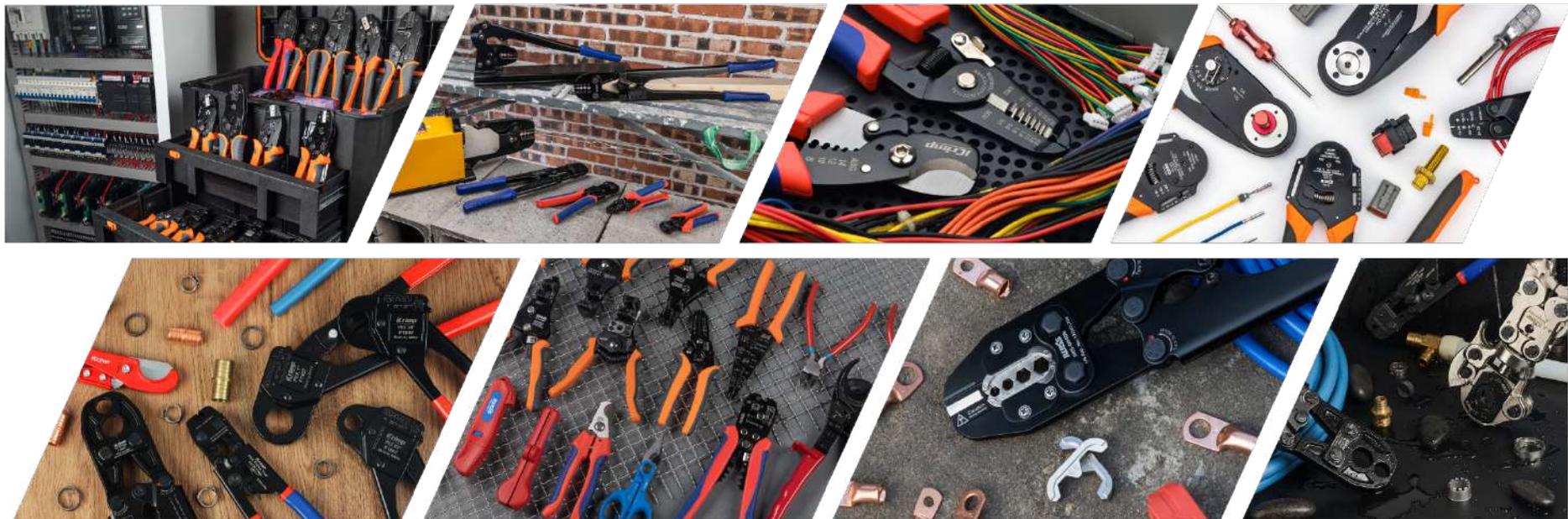
Establish a flawless quality management system.





KEY PRODCUTS DISPLAY

The research and development of IWISS cable tool products has maintained the top three position in the industry for 5 consecutive years, and the pipe tool products have ranked first in the United States, Canada and New Zealand.





ALUMINUM SLEEVE CRIMPING TOOLS

IWS-1608M

The world's first embedded and die steel scissors.

Over 50,000+ consecutive cuts.

Various styles and combination sets.

Hole NO.	Range & diameter size of wire
①	1.20 3/64
②	1.58 1/16
③	2.00 5/64
④	2.38-2.5 3/32
⑤	2.78 7/64
⑥	3.17 1/8



IWiSS

AVIATION TERMINAL 4-POINT CRIMPING TOOLS

HD-2612

Strictly in accordance with the American standard M22520 specification design.

Close to 100% customer satisfaction rate.

Industrial Robotics & Intelligent Equipment Preferred Brand.

IWiSS
QUALIFIED M22520 MIL-S
AWG26-12(0.12
HD-26
DESIGNED FOR SO
& HEAVY DUTY



COPPER TUBE CRIMPING TOOLS

IWS-1632AF

Strict production process management with 100% factory inspection.

Innovative ideas are constantly being developed and carefully crafted.

The products are trusted by the top 10 brands in North America.





IWISS

MULTI-FUNCTION CRIMPING TOOLS

IWISS crimping tools cover 90% of the products in the industry.

The crimping tools' production capacity ranks among the top 3 in the industry, and its innovation ability is leading.

Strive to offer the world's most cost-effective cable tools.



IWS-3220M



IWISS

PEX PIPE CRIMPING TOOLS FOR COPPER RING

IWS-F1807

Offer products customized for the local market to meet the specific requirements of small-scale water pipe maintenance environments.

We have innovatively launched the elbow model, which requires a smaller opening and closing angle of the handle.

Adapted to accommodate a wider range of maintenance scenarios

IWISS

MULTI STRIPPING TOOLS CABLE INSULATION JACKET REMOVAL

WE Series

Enables fast and precise stripping of round cables with high-quality knife blade

User-friendly insulation protection with ergonomic handle, safe and comfort to work

Durable baled with hardness steel works great for electrical, automotive and DIY projects, made in German





IWISS

STAINLESS STEEL CABLE TIE GUN

WCT-322

Development of a cable tie gun that can be operated with one hand.

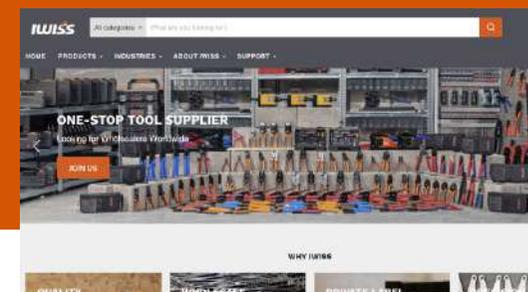
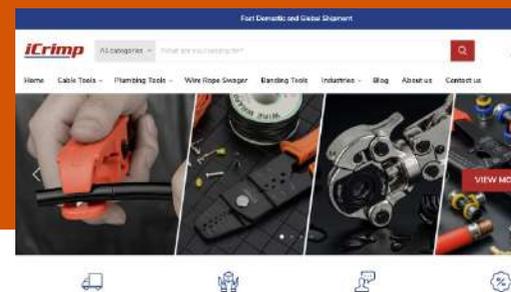
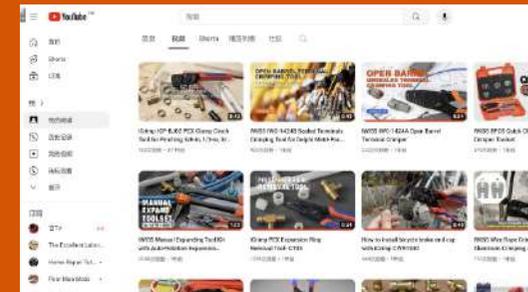
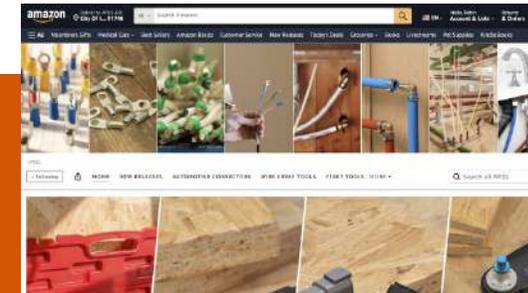
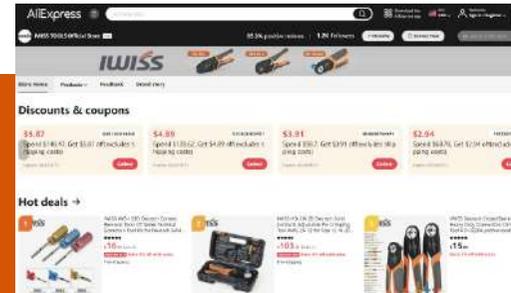
It is more convenient when it is ergonomic.

Widely used in construction, electricity, and other industries.



IWISS SALES PLATFORMS

Multi-channel selling is the process of selling products across various sales channels. Multi-channel management involves utilizing a combination of our own website with a shopping cart, online marketplaces, mobile marketplaces, and other retail outlets.





MAJOR EXHIBITIONS ATTENDED BY IWISS



Hannover Messe, German, 2015



ARBS Air Conditioning Refrigeration & Building Services Exhibition, Australia, 2016



AHR Air-Conditioning, Heating, Refrigerating Expo, Chigago, 2016



Expo Nacional Ferretera, Mexico, 2017



China Import and Export Fair, Guangzhou, 2017



National Hardware Show, America, 2017



AHR Air-Conditioning, Heating, Refrigerating Expo, Atlanta, 2017



National Hardware Show, Las Vegas, 2018



National Hardware Show, Las Vegas, 2019



AHR Air-Conditioning, Heating, Refrigerating Expo, Atlanta, 2018



China International Industry Fair, Shanghai, 2018



The Automotive Aftermarket Products Expo, Las Vegas, 2023

OUR PARTNERS

IWISS products are shipped worldwide and sold on major platforms. Additionally, we provide OEM and ODM services to industry customers globally.



PARTIAL GLOBAL CUSTOMERS

Sioux Chief

United States



As the industry pioneer of ASTM F1960 standard, a leader in the piping industry, Sioux Chief invests a great deal of effort in technology, certification, processes, inspection, and assessment to produce the highest quality piping products.

WEICON

Germany



Since 1947, WEICON has been manufacturing specialty products for industries in Germany. Their range of products includes special adhesives, sealants, sprays, high-performance assembly pastes and lubricants.

Buteline

New Zealand



Headquartered in New Zealand, Buteline designs and manufactures world-renowned plumbing systems for drinking water, hot water, and gas. It is a leading company in the international plumbing and construction industry, mainly operating in New Zealand, Malaysia, and the UK.

Omron

Japan



Headquartered in Japan, Omron is a globally renowned manufacturer of automated control and electronic devices. They possess leading sensing and control core technology in the world.

Vodafone

UK



Headquartered in the UK, Vodafone is one of the Fortune 500 companies and publicly traded on the London and New York Stock Exchanges. It is one of the world's largest mobile communications network companies.

ABB

Switzerland



Headquartered in Zurich, Switzerland. One of the Fortune 500 companies. It is a leading company in the global power and automation technology field, with business operations in over 100 countries worldwide.

INDUSTRY-LEADING DIGITAL INTELLIGENCE STRATEGY

CONTACT US

IWISS

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